

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316090-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	:60 1287

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	316090	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/06/12	M-F 430-5a	430-5a	11111--	1:00	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 11111-- 5 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W 10/31/12 4:57 AM M-F 430-5a 430-5a 1:00 AWTV102402H \$250.00 NM									
2 WPTV Th 11/01/12 4:53 AM M-F 430-5a 430-5a 1:00 AWTV102402H \$250.00 NM									
3 WPTV F 11/02/12 4:57 AM M-F 430-5a 430-5a 1:00 AWTV102402H \$250.00 NM									
4 WPTV M 11/05/12 4:52 AM M-F 430-5a 430-5a 1:00 AWTV102402H \$250.00 NM									
5 WPTV Tu 11/06/12 4:52 AM M-F 430-5a 430-5a 1:00 AWTV102402H \$250.00 NM									
2	10/31/12	11/06/12	M-F 5-6a	5-6a	11111--	1:00	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 11111-- 5 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W 10/31/12 5:43 AM M-F 5-6a 5-6a 1:00 AWTV102402H \$1,000.00 NM									
2 WPTV Th 11/01/12 5:28 AM M-F 5-6a 5-6a 1:00 AWTV102402H \$1,000.00 NM									
3 WPTV F 11/02/12 5:36 AM M-F 5-6a 5-6a 1:00 AWTV102402H \$1,000.00 NM									
4 WPTV M 11/05/12 5:57 AM M-F 5-6a 5-6a 1:00 AWTV102402H \$1,000.00 NM									
5 WPTV Tu 11/06/12 5:23 AM M-F 5-6a 5-6a 1:00 AWTV102402H \$1,000.00 NM									
3	10/31/12	11/06/12	M-F 11-12n	11a-12p	11111--	1:00	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 11111-- 5 \$850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W 10/31/12 11:29 AM M-F 11-12n 11a-12p 1:00 AWTV102402H \$850.00 NM									
2 WPTV Th 11/01/12 11:26 AM M-F 11-12n 11a-12p 1:00 AWTV102402H \$850.00 NM									
3 WPTV F 11/02/12 11:40 AM M-F 11-12n 11a-12p 1:00 AWTV102402H \$850.00 NM									
4 WPTV M 11/05/12 11:35 AM M-F 11-12n 11a-12p 1:00 AWTV102402H \$850.00 NM									
5 WPTV Tu 11/06/12 11:42 AM M-F 11-12n 11a-12p 1:00 AWTV102402H \$850.00 NM									

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316090-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
West / Republican / Congress	Allen West for Congress	:60 1287

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/31/12	11/06/12	M-F 12n-1p	12-1p	11111--	1:00	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 11111-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 12:42 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM 2 WPTV Th 11/01/12 12:07 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM 3 WPTV F 11/02/12 12:25 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM 4 WPTV M 11/05/12 12:07 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM 5 WPTV Tu 11/06/12 12:54 PM M-F 12n-1p 12-1p 1:00 AWTV102402H \$1,000.00 NM									
5	10/31/12	11/06/12	M-F 1-2p	1-2p	11111--	1:00	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/12 11/06/12 11111-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 1:56 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM 2 WPTV Th 11/01/12 12:59 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM 3 WPTV F 11/02/12 12:58 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM 4 WPTV M 11/05/12 1:59 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM 5 WPTV Tu 11/06/12 1:57 PM M-F 1-2p 1-2p 1:00 AWTV102402H \$850.00 NM									
6	10/30/12	11/05/12	M-F 2-3p	2-3p	11111--	1:00	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 2:23 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM 2 WPTV W 10/31/12 2:40 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM 3 WPTV Th 11/01/12 2:14 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM 4 WPTV F 11/02/12 2:39 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM 5 WPTV M 11/05/12 2:29 PM M-F 2-3p 2-3p 1:00 AWTV102402H \$700.00 NM									
7	10/30/12	11/05/12	3-4pm Jeff Probst	3-4p	11111--	1:00	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 11111-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 3:44 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM 2 WPTV W 10/31/12 3:24 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM 3 WPTV Th 11/01/12 3:50 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM 4 WPTV F 11/02/12 3:20 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM 5 WPTV M 11/05/12 3:22 PM 3-4pm Jeff Probst 3-4p 1:00 AWTV102402H \$1,000.00 NM									
8	10/30/12	11/05/12	M-F 4p-5p	4-5p	1-111--	1:00	4	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1-111-- 4 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 4:31 PM M-F 4p-5p 4-5p 1:00 AWTV102402H \$1,450.00 NM 2 WPTV Th 11/01/12 4:21 PM M-F 4p-5p 4-5p 1:00 AWTV102402H \$1,450.00 NM 3 WPTV F 11/02/12 4:38 PM M-F 4p-5p 4-5p 1:00 AWTV102402H \$1,450.00 NM 4 WPTV M 11/05/12 4:55 PM M-F 4p-5p 4-5p 1:00 AWTV102402H \$1,450.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
9	11/05/12	11/05/12	M-F 7-730p News	7-730p	1-----	1:00	1	\$6,000.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/30/12</td><td>11/05/12</td><td>1-----</td><td>1</td><td>\$6,000.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WPTV</td><td>M</td><td>11/05/12</td><td>7:19 PM</td><td>M-F 7-730p News</td><td>7-730p</td><td>1:00</td><td>AWTV102402H</td><td>\$6,000.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/30/12	11/05/12	1-----	1	\$6,000.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WPTV	M	11/05/12	7:19 PM	M-F 7-730p News	7-730p	1:00	AWTV102402H	\$6,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	WPTV	M	11/05/12	7:19 PM	M-F 7-730p News	7-730p	1:00	AWTV102402H	\$6,000.00 NM																																								

<u>Total Spots</u>	40	<u>Gross Total</u>	\$40,050.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$6,007.50
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<u>Net Amount Due</u>	\$34,042.50
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